

DIP and DSI Inspect MBK Center Crackdown on Intellectual Property Infringement at 17 Locations Over 100,000 Counterfeit Items Seized Worth More Than 30 Million Baht Thailand Reaffirms Serious Commitment to Combating IP Violations

The Department of Intellectual Property (DIP) under the Ministry of Commerce, in collaboration with the Department of Special Investigation (DSI), conducted an inspection at MBK Center in Bangkok to monitor and prevent the sale of goods suspected of infringing intellectual property rights. The operation aims to protect consumers from the risks posed by substandard counterfeit products and to reinforce the Thai government's commitment to strengthening law enforcement and intensifying the suppression of intellectual property violations.

Mrs. Auramon Supthaweethum, Director-General of the DIP, revealed that the action followed the release of the 2025 Notorious Markets Report by the United States Trade Representative (USTR) in early March. The Report lists markets worldwide with high levels of intellectual property infringement. It identified 37 online markets and 32 physical markets across 19 countries. Among the physical markets listed, MBK Center in Thailand was the only market in the country included in the Report. However, the Thai government has not ignored the findings of the Report and has accelerated proactive measures to prevent and suppress intellectual property infringement. The DIP has analyzed observations in the Notorious Markets Report, particularly attempts to secretly sell infringing products through temporary stalls or through modified sales methods designed to evade authorities. These findings were incorporated into planning and coordination with relevant law enforcement agencies to enhance the effectiveness of enforcement actions.

Most recently, on 12 March 2026, the DIP and the DSI inspected 17 shops and storage locations suspected of selling infringing products within MBK Center. The inspection uncovered a large quantity of goods infringing trademarks and copyrights. Most of the items were bags, shoes, clothing, and fashion products imitating well-known brands. Authorities arrested offenders and seized more than 100,000 items, with an estimated damage value of around 30 million baht. Officials have compiled evidence to proceed with legal action against those involved. The executive of MBK Center has cooperated closely with government agencies and confirmed that it will strictly enforce the mall's regulations. MBK Center will immediately terminate lease contracts with vendors found violating the law in order to prevent repeated offenses and to strengthen control over product sales within the premises.

Mrs. Supthaweethum added that this inspection is part of a proactive monitoring strategy targeting key commercial areas both in Bangkok and other provinces, especially tourist destinations and shopping centers with high numbers of visitors. The aim is to prevent the sale of counterfeit goods that could damage the country's economic image. The DIP has strengthened collaboration with several enforcement agencies, including the DSI, the Royal Thai Police, the Economic Crime Suppression Division (ECD), and the Customs Department. The DIP is also coordinating with rights holders and shopping mall operators to systematically prevent and address the sale of counterfeit goods. In addition, the DIP places strong emphasis on monitoring intellectual property infringement on online platforms in order to strengthen

Thailand's intellectual property ecosystem, support trade and investment, and build confidence among both domestic and international investors.

The DIP reaffirmed that it will continue working closely with all stakeholders, including government agencies, the private sector, and rights holders to enhance Thailand's intellectual property protection standards in line with international practices. The DIP also urges businesses and the public not to buy, sell, or support counterfeit products. Anyone who encounters suspected intellectual property infringement can report it through the DIP hotline 1368 or via the website www.ipthailand.go.th

